

APPLICATION DATA SHEET**Application Information**

Application number::	N/A
Filing Date::	11/29/01
Application Type::	Regular
Subject Matter::	Utility
Suggested classification::	N/A
Suggested Group Art Unit::	N/A
CD-ROM or CD-R?::	No
Number of CD disks::	N/A
Number of copies of CDs::	N/A
Sequence submission?::	No
Computer Readable Form (CRF)?::	No
Number of copies of CRF::	N/A
Title ::	METHOD AND SYSTEM FOR DYNAMICALLY INCORPORATING ADVERTISING CONTENT INTO MULTIMEDIA ENVIRONMENTS
Attorney Docket Number::	120073.424
Request for Early Publication?::	No
Request for Non-Publication?::	No
Suggested Drawing Figure::	N/A
Total Drawing Sheets::	9
Small Entity?::	No
Petition included?::	No
Petition Type::	N/A
Licensed U.S. Gov't Agency::	N/A
Contract or Grant No::	N/A
Secrecy Order in Parent Appl.?::	No

First Applicant Information

Applicant Authority Type:: Inventor
 Primary Citizenship Country:: US
 Status:: Full Capacity
 Given Name:: Richard
 Middle Name:: D.
 Family Name:: Ellis
 Name Suffix:: N/A
 City of Residence:: Carnation
 State or Province of Residence:: WA
 Country of Residence:: US
 Street of mailing address:: 28432 Northeast 63rd Way
 City of mailing address:: Carnation
 State or Province of mailing address:: WA
 Country of mailing address:: US
 Postal or Zip Code of mailing address:: 98014

Second Applicant Information

Applicant Authority Type:: Inventor
 Primary Citizenship Country:: US
 Status:: Full Capacity
 Given Name:: Christopher
 Middle Name:: R.
 Family Name:: Newcombe
 Name Suffix:: N/A
 City of Residence:: Kirkland
 State or Province of Residence:: WA
 Country of Residence:: US
 Street of mailing address:: 14129 128th Avenue Northeast

City of mailing address:: Kirkland
 State or Province of mailing address:: WA
 Country of mailing address:: US
 Postal or Zip Code of mailing address:: 98034

Third Applicant Information

Applicant Authority Type:: Inventor
 Primary Citizenship Country:: Canada
 Status:: Full Capacity
 Given Name:: Michael
 Middle Name:: Yiu-kwan
 Family Name:: Siu
 Name Suffix:: N/A
 City of Residence:: Bellevue
 State or Province of Residence:: WA
 Country of Residence:: US
 Street of mailing address:: 16711 Northeast 22nd Street
 City of mailing address:: Bellevue
 State or Province of mailing address:: WA
 Country of mailing address:: US
 Postal or Zip Code of mailing address:: 98008

Fourth Applicant Information

Applicant Authority Type:: Inventor
 Primary Citizenship Country:: US
 Status:: Full Capacity
 Given Name:: Michael
 Middle Name:: T.
 Family Name:: Stradley

Name Suffix:: N/A
 City of Residence:: Seattle
 State or Province of Residence:: WA
 Country of Residence:: US
 Street of mailing address:: 900 Queen Anne Avenue North, #201
 City of mailing address:: Seattle
 State or Province of mailing address:: WA
 Country of mailing address:: US
 Postal or Zip Code of mailing address:: 98109

Fifth Applicant Information

Applicant Authority Type:: Inventor
 Primary Citizenship Country:: US
 Status:: Full Capacity
 Given Name:: Chris
 Middle Name:: N/A
 Family Name:: Oje
 Name Suffix:: N/A
 City of Residence:: Kent
 State or Province of Residence:: WA
 Country of Residence:: US
 Street of mailing address:: 6216 South 233rd Street
 City of mailing address:: Kent
 State or Province of mailing address:: WA
 Country of mailing address:: US
 Postal or Zip Code of mailing address:: 98032

Correspondence InformationCorrespondence Customer Number :: **00500****Representative Information**

Representative Customer Number::		00500
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Domestic Priority Information

Application ::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Non-Provisional of	60/250,060	11/29/00

Foreign Priority Information

Country::	Application number::	Filing Date::	Priority Claimed::
N/A			

Assignee Information

Assignee name::	Applied Microsystems Corporation
Street of mailing address::	5020 148 th Avenue Northeast
City of mailing address::	Redmond
State or Province of mailing address::	WA
Country of mailing address::	US
Postal or Zip Code of mailing address::	98052

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